



Data and Privacy File Guides

Apple Media Services: Customer Email History

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File name Customer Email History.csv

File description This file contains information of the user's detailed history of status changes related to emails.

Why Apple keeps this information Apple retains this information in order to audit financial transactions and to enable/disable user subscriptions.

Field Name	Details
Apple Care Agreement Number	Unique identifier for AppleCare agreement
Apple ID Number	Apple account identifying number
CC Email Address	Recipient email address on the CC field
Country	The country storefront in which the user's payment occurred
Created Date	The date and time of the email status (e.g., scheduled, archived, failed)
Device Serial Number	The serial number of the user's device
Email Address	The user's email address
Email Content	The body of the email
Email Event Date	The date and time when the email even occurred (e.g., scheduled to be sent at a later time, archived)
Email Status	The status of the email (e.g., scheduled, archived, or failed)
Email Subject	The subject line of the email
Is Email Resent	Whether the email was a resent email
Order Number	The transaction order number associated with the email
Sender Email Name	Display name of the email sender